



THE CENTER FOR
**ASSOCIATION
RESOURCES**

INNOVATION • PASSION • RESULTS

Discover
the ***Difference***

association-resources.com

Grow *Your* Organization



Robert O. Patterson, JD
Chief Executive Officer

The Center for Association Resources is pleased to provide information about our acclaimed association management services.

- ▶ As an AMCI-accredited firm, we have a combined 50 plus years of experience managing nonprofit organizations, along with our extensive background in producing customized meetings, conferences and trade shows.
- ▶ We provide nonprofit organizations the structure, resources, experience and key strategies needed to best support the members and communities they serve.
- ▶ We provide the critical core support services to make organizations and their events run smoothly, by managing our client's everyday operations including but not limited to membership, marketing, events, and financial management.

What sets us apart is our unending passion to see your organization thrive... not just survive!

Our team also focuses on identifying grant proposals in addition to opportunities for research and writing which allow us to advance and promote your organization at a higher level.

All within a confirmed scope of services and your organization's budget!



The Center Difference

At The Center for Association Resources, we have built a workplace culture centered around professionalism, humility, and a commitment to continuous quality improvement.

Efficiency, Enthusiasm, Honesty, and Humility are our guiding principles. We foster a positive atmosphere that encourages growth and collaboration.



Exemplary Leadership

The Center's Leaders and Managers are entrepreneurial by nature and take pride in their work and relationships. We are here to support and drive projects forward, provide best practices, share industry standards, and be a consultative "ear" for your organization.



Financial Growth

Let's move generating non-dues revenue to the "top of the list!" Our hands-on experience has enabled us to create proven processes, strategies, and out of the box thinking that we put to work with our collaborative partners to elevate your organization's financial footprint.



Professional Partnership Approach

We are stronger together and there is never a time we cannot count on one another for help, advice, inspiration, or innovation. Our team members know how to execute deliverables. Our training/orientation process trains everyone on our success platform for clients. Driving measurable results for clients is an everyday mission!



Diversity, Equity & Inclusion

We prioritize equity and inclusivity by embracing the diversity of all individuals, ensuring that everyone feels welcomed and valued regardless of their background, experiences, or identities. Inclusion creates a sense of belonging, where people from various races, genders, religions, sexual orientations, ethnicities, nationalities, socioeconomic statuses, languages, abilities, ages, beliefs, or political views are integrated equitably as decision-makers, collaborators, partners, and colleagues.

Mission

As a trusted partner, we provide professional management services with viable solutions, allowing clients to focus on policy and strategic objectives as opposed to operational details.

Vision

Our vision for clients is simple and straightforward...to help associations thrive and achieve their goals. We envision a future where your organization can fulfill your mission, make a positive impact in your industry, and experience continuous sustainable growth across multiple key areas.

Core Values

Collaboration, a focus on excellence and client satisfaction guide everything we do, ensuring our clients receive the highest level of service in order to achieve their desired outcomes and goals.

Our Three Pillars...What do we believe?

We believe that when our clients succeed, we succeed. As professionals, we are dedicated to helping clients achieve their goals everyday! This is accomplished by focusing our knowledge, experience, and skill in three key areas.



PUSHING THROUGH BOUNDARIES

We will not be limited by obvious boundaries. When encountered, we will find respectful and innovative ways to push beyond.



PERSONAL AND PROFESSIONAL COMMITMENT

Our word is our bond.
We keep the promises we make.



ACTION WITH ACCOUNTABILITY

Strategic plans without execution are meaningless. Properly crafted and well executed plans combine both action and accountability to produce the best results. While other firms talk about this, we actually make it happen.

What Our Clients are Saying About Us!



Dr. Joseph W.

“The Center has demonstrated an exceptional ongoing commitment to supporting our association’s mission and goals. Your dedicated team has played a crucial role in advancing our organizational objectives through your expertise in association management and strategic guidance. Your financial management services have been meticulous, providing us with clear, transparent reports that facilitated informed decision-making by our leadership. On your own initiative, The Center developed and implemented a membership recruitment/retention program to allow us to capture a larger market share of members. Your collaborative approach, professionalism and dedication have undoubtedly contributed to our success.”

Mal G.

“We have been working with The Center for over seventeen years, and these are great people who have been highly responsive and supportive of our Society’s diverse and emerging needs. They are very skilled in all administrative, financial, governance, and technology areas; but, beyond that, we have found them to be remarkably creative, adaptable, and committed to functioning as part of our team. Thanks for the opportunity to endorse your team!”

Ronald J.

“I have had the pleasure of working with The Center for Association Resources (The Center) on a number of projects over the years in my respective membership roles for two different associations. For each initiative, I was continually impressed with The Center’s consistent ability to deliver very useful and actionable results on multiple survey research projects...”

Valued Partnerships that endure

The Center has over twenty-five years of successful experience collaborating with nonprofit organizations.

Our experienced team has expertise in Association Management, Membership Development, Governance, Advocacy and Legislative Affairs, Meetings and Events (including virtual and hybrid), Marketing, Social Media, Website Development, Technology, Finances, Sponsorship Development, Communication/Digital Media, Publications, Team Building, and much more!



THE CENTER FOR ASSOCIATION RESOURCES, INC.

Providing leadership at a strategic level through efficiency at the implementation level

The Center is a full-service, AMCI-accredited management firm that offers a wide range of services for professional societies, trade associations and foundations.

We are proud of our deep-rooted experience and expertise in managing and growing organizations, working with leaders to identify and resolve issues, and customizing services to meet the needs of our clients.



Our Services

Full Service Management

- ▶ Headquarters Services
- ▶ Membership Recruitment, Retention, and Engagement
- ▶ Meeting Planning and Management, Domestic/International
- ▶ Educational and Accreditation Services
- ▶ Financial Services
- ▶ Governance and Board Support
- ▶ Technology Solutions
- ▶ Marketing, Communications, and Publication Services
- ▶ Government Relations

Consulting Solutions

- ▶ Leadership Development
- ▶ Surveys
- ▶ Strategic Planning



Scan to learn more about our **Specialized Consulting Services** and **Outsourced Management Solutions.**



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